

...entary...
...high school... grants... workshops... funding... awards

Sponsorship Opportunities

Your company can expand its visibility at this annual event by being a conference sponsor. Many opportunities are available.

Cyber Café – \$500, \$1,000, \$1,500

We are looking for sponsor(s) to help us provide the Cyber Café for our attendees. With the ever growing technology needs, this will make it possible for attendees to have a place to sit down, relax and keep in touch with their e-mail. Your company logo will be on the mail screen on all computers.

Registration Sponsor – \$500, \$1,000, \$1,500

Refreshments will be provided to attendees in the registration area both Friday and Saturday morning. Your sponsorship will be acknowledged in the conference program, on registration materials, and with signage in the refreshment area.

Friday Luncheon “Table Favors” Sponsor – \$250, \$500, \$1,000

Funds will be used to purchase “special” table favors to give to the luncheon attendees. You will be acknowledged in the conference program and in the luncheon program.

Notebooks – \$2,500

Your logo/message will appear along with the MSTA logo on a 4.5 x 6 notebook supplied to all attendees.

Ink Pens – \$1,500 – \$2,000

Your logo will appear on an ink pen supplied to all attendees.

Advertising Opportunities

Advertising in the 2010 MSTA pre-registration brochure and conference brochure is an excellent way to let conference attendees learn about you! Black and white ads are available in several different sizes. Please refer to the Advertising Contract enclosed for specific sizes and prices.

Bag Insert

Expand your contacts with members of MSTA by placing a bag insert in each participant’s conference bag! Please refer to the “BAG INSERT” form for specific information and details! Consider this option if you are not able to exhibit!

Vendor Sessions

Vendors who wish to present a session at MSTA’s 57th Annual Conference should complete the enclosed Vendor Session Form. Proposals for presentations must be returned by October 5, 2009. Applications will only be accepted from those vendors who have purchased an exhibit booth. Any proposals received after October 5, 2009 will be returned (this can also be done on-line at www.msta-mich.org).

Electricity

Each vendor, whether commercial or non-profit, is responsible for their own electricity. The “Utilities Order Form” will be available in your Exhibitor Handbook, which will be sent to you. Electricity requests are handled through the Lansing Center. Forms need to be sent to the Lansing Center, attention Event Manager, DO NOT send electricity forms to the MSTA Office.

Carpet

The Exhibit Hall(s) are NOT a carpeted facility. Information to obtain carpet will be available in your Exhibitor Handbook.

Telephone Lines

Vendors needing access to phone lines can make those arrangements with the Lansing Center. The “Telephone Service” form will be available in your Exhibitor Handbook.

Security

For your safety, 24-hour security will be provided on the exhibit floor from exhibit set-up through exhibit tear down.

Show Inquiries

For more information about the show, please contact:
MSTA, 3300 Washtenaw, Avenue,
Suite 220, Ann Arbor, MI 48104
Phone: 734-973-0433, Fax: 734-677-3287